



IKF VOLUNTEER POSITION VACANCY ANNOUNCEMENT

OPEN VACANCY

Position title	Taskforce Member – Commercial, Sponsor & Media Appeal and Fan Engagement
Part of the committee	<p>Olympic Format (see IKF Organogram)</p> <p>The Olympic Format taskforce is responsible to lead the project aimed at helping IKF to determine which of the new Korfball formats, with a smaller number of players compared to traditional Korfball8, has the largest chance of broad appeal among athletes, fans, National and Regional Federations and sponsors with the ultimate goal of appealing to the IOC for a possible inclusion on the Olympic program.</p> <p>The project is planned to start in Q1 2022 and to be completed by Q3 2023 after which the promotion towards the IOC will be initiated as part of a more holistic Olympic inclusion strategy.</p> <p>Key milestones foreseen are:</p> <p>2022:</p> <ul style="list-style-type: none">• Q1 2022: selection of the taskforce members and kick off session• Q2 2022: creation of research framework, incl. competitive landscape of other sports and mapping out possible appeal among all stakeholders• Q3/4 2022: field research among all identified stakeholders including possible competition formats, playing formats and scaling framework <p>2023:</p> <ul style="list-style-type: none">• Q1: presentation interim findings to IKF and Regional Federations and collect feedback and comments• Q2: fine tune interim report and perform additional research if needed• Q3: delivery to IKF of final report and recommendation to support IKF's Executive Committee's decision <p>From Q4 2022 IKF will then start the scaling activities and active promotion towards IOC as well as World Games (2025 World Games in Chengdu) of the chosen format.</p>

Tasks and responsibilities	As Taskforce member you will carry specific responsibility for leading and mapping out the various assessments and designs related to fan engagement, sponsor appeal and packages, media appeal and packages (including their possible involvement in broadcasting / covering test formats and ongoing commitment) and the possible appeal among the IOC, including a high-level strategy to approach the promotion of the chosen format after the conclusion of this project.
Required time	4-6 hours per month
Required skills/competencies	<p>Specific skills:</p> <ul style="list-style-type: none"> • A solid understanding of the IOC and related communities • Commercial experience to create compelling propositions for sport sponsors and media partners • Experience with Fan engagement is a pre • Ability to make attractive presentations towards key stakeholders to bring alive the vision and appeal of the format(s) and larger ambition of korfbal to grow its international standing and appeal among media, sponsors and fans • Sports industry experience and an interest in team sports and Olympic games are strong advantages • Stress resistant and solution oriented • Team spirit and a willingness to go the extra mile • Ability to multitask efficiently and work under pressure • Global mindset and ability to work across cultures, including an understanding of needs and strategies for smaller and larger federations <p>Computer skills:</p> <ul style="list-style-type: none"> • Microsoft Teams and Word • Relevant Presentation software <p>Language skills:</p> <ul style="list-style-type: none"> • fluent in English (writing and speaking)
Reporting to	Gabi Kool, Chair Olympic Format Taskforce
Appointment term	<p>Every taskforce member in the IKF is appointed for a 2-year term, which can be renewed at the proposal of the Taskforce's Chair.</p> <p>This appointment will terminate at the end of December 2023</p>
Benefits	This position is a volunteer position. Expenses will be covered in according with the IKF expenses policy. In general, these cover only out-of-pocket expenses that are directly related to the execution of the task, such as travel expenses. Expenses can only be incurred after approval of the taskforce chair.
APPLICATION	
Deadline	March 8, 2022

How to apply

To apply for this open vacancy it is necessary to fill in and submit the application form that can be found [here](#)

Please be aware that all IKF volunteers need to be compliant with the [IKF Code of Ethics](#)

For any further enquiries please contact office@ikf.org