



IKF VOLUNTEER POSITION VACANCY ANNOUNCEMENT

OPEN VACANCIES

Position title	Marketing Specialists
Part of the committee	Marketing Committee (see IKF Organogram)
Tasks and responsibilities	<ol style="list-style-type: none"> 1. Sponsor/Partner Promotor <ul style="list-style-type: none"> - Promote IKF sponsors and partners effectively in events. - Ensure branding and activation opportunities are utilized in events and in social media. - Oversee sponsor benefits delivery and create performance reports. 2. Marketing Campaign Strategist <ul style="list-style-type: none"> - Plan and execute marketing campaigns aligned with IKF goals. - Create engaging digital content and analyze campaign success. 3. Event Branding Specialist <ul style="list-style-type: none"> - Coordinate branding efforts at IKF events. - Ensure visibility for sponsors through signage and digital integrations. 4. Marketing Analytics and Insights Specialist <ul style="list-style-type: none"> - Analyze data to measure marketing success and suggest improvements. - Prepare reports to guide strategies and sponsor communications.
Required time	10 hours per month
Required skills/competencies	<ol style="list-style-type: none"> 1. Passion for sports and korfball, with a strong interest in marketing and media campaigns. 2. Proven experience in marketing, or related fields. 3. Excellent communication and collaboration skills. 4. Creativity and a proactive mindset, with the ability to work independently. 5. Familiarity with social media platforms, graphic design tools, or data analysis software is advantageous.
Reporting to	Chair of the Marketing Committee - Dean Woods

Appointment term	<p>Every committee member in the IKF is appointed for a 2-year term, which can be renewed at the proposal of the Committee's Chair.</p> <p>This appointment will terminate at 31.12.2025</p>
Benefits	<p>This position is a volunteer position. Expenses will be covered in according with the IKF expenses policy. In general, these cover only out-of-pocket expenses that are directly related to the execution of the task, such as travel expenses. Expenses can only be incurred after approval of the committee chair.</p>
APPLICATION	
Deadline	15.01.2025
How to apply	<p>To apply for this open vacancy it is necessary to fill in and submit the application form that can be found here</p>
<p>Please be aware that all IKF volunteers need to be compliant with the IKF Code of Ethics</p> <p>For any further enquiries please contact office@ikf.org</p>	